



## ASX Announcement

7 June 2018

### Board Appointment

AssetOwl Limited (ASX: AO1) is pleased to announce the appointment of Mr Geoff Baldwin to the board as a Non-Executive Director. Mr Baldwin brings to the board considerable experience in the real estate and property management sectors as the Company focuses on expansion within this segment.

Mr Baldwin has over 30 year's experience in the real estate sector and is currently the Managing Director and Owner of RE/MAX Western Australia (since 2009).

Mr Baldwin is a former director and owner of Greatnet, a global real estate and technologies network. Mr Baldwin's firm developed the first real estate property inspection software and developed websites and client management software for the industry. Other property experience has included being CEO of the Roy Weston Group from 2001 to 2006, and subsequent to this, being the co-owner of Consolidated Property Management and the Geoff Baldwin Realty Group.

The board is pleased to welcome Mr Baldwin to the Company.

**\*\*\*ENDS\*\*\***

### For further information, shareholders and media please contact:

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About the AssetOwl business:

AssetOwl is an innovative technology with an enterprise software application, providing real estate owners with one trusted platform for managing their properties remotely.

Combining Geospatial Information Systems (GIS) and Virtual Reality (VR) technologies, AssetOwl has developed an Internal Visualisation System (IVS) as a powerful tool designed specifically for property owners and managers to visualise, question, analyse and interpret data within the four walls of each location and collectively across all locations with their network.

AssetOwl's Internal Visualisation System (IVS) software helps clients and their partners answer questions and solve problems by looking at their data in a way that is quickly understood and easily shared — on a property floor plan 'experienced' through a virtual tour.

AssetOwl empowers clients to improve project efficiency, productivity and accountability, while lowering the cost and risks in delivering projects and change initiatives of all sizes by providing one platform and one source of the truth for all property network information.